

Be Part of Our 30th Annual Catfish Derby

*“This one is going to be **BIG**”*

We are pleased and excited to announce that the **30th Annual Catfish Derby for Kids** will take place **Saturday June 7, 2008** at the Calhoun Sportswear Factory, 250 Bunting Road, St. Catharines. This event has been a huge success for the past 29 years and we plan to make this years' the best one yet! In order to achieve this we are going to need **BIGGER** and **BETTER** prizes, entertainment and activities to keep all the families on their toes. I would like to extend to your organization, the opportunity to join with us in making this a day the kids will never forget.



The Catfish Derby is a fun filled family event for thousands of kids who love to fish or simply love having a good time. This Derby has without a doubt grown in popularity since its original run in 1978, becoming an “annual family event” for many across the Niagara Peninsula.

For the second consecutive year, the **Catfish Derby** will be partnering with **The Niagara Peninsula Children’s Centre Foundation** to raise funds to help provide therapy for over 2900 children with physical or communicative disabilities from all 12 municipalities in Regional Niagara. The list of children who require therapy from the Centre is increasing at a rapid rate, resulting in a waiting period for children who should be receiving treatment immediately. To maintain even with the present level of service requires raising more than an additional \$479,613 to the Centre’s annual base. To eliminate the waiting list entirely would require another \$500,000 for a total of almost one million dollars more annually. With your assistance, we can decrease this waiting list and commence the required therapy.

The purpose of this letter is to request that you sponsor our Catfish Derby and be part of this extraordinary event, while making a difference in the lives of many children across the Niagara region. There are many ways to participate such as making a tax free cash donation, donating a prize/giveaway or sponsoring a game/entertainment feature, all of which will provide you with branded mentions on “the BIG day” and exposure through our various marketing vehicles.

DON'T FORGET to mark your calendars for the 30th Annual Catfish Derby, Saturday June 7, and be part of a Niagara tradition. This is an event you won't want to miss! I look forward to hearing from you with what I hope will be a positive response. Please feel free to contact me at 905-688-3550 (ext.106) or email at jim.marino@npcc.on.ca.

Yours truly,

Jim Marino
Executive Director, NPCC Foundation

Randy Morrison
Catfish Derby Chair